

# SCHULENBURG ECONOMIC DEVELOPMENT CORPORATION

## REGULAR SCHEDULED MEETING

August 20, 2025

6:00 P.M.

The Schulenburg Economic Development Corporation met August 20, 2025 for a regular scheduled meeting at the Schulenburg Council Chambers. President Paddy Magliolo called the meeting to order at 6:00 pm.

Present were: Paddy Magliolo, Wendy Fietsam, Mark Friedrich, Ona Marak, Clarence Ahlschlager, Sylvia Mendoza, Coy Romine & Tami Walker. Absent was Edward Glass

### Minutes

Minutes of the previous meeting were not available. This item was tabled until next meeting.

### The financials

The financials were reviewed. All loan payments are current. There was one outstanding bill for the website IONOS for \$1899.00. Mark Friedrich made a motion to accept the treasurer's report second by Sylvia Mendoza. The motion passed 5-0.

### Action Items

The SEDC had no Low Interest loan Applications at this time.

The SEDC had no Beautification Grant Applications to take action on.

Review budget –The board went over the budget numbers. Upon a motion from Mark Friedrich, second by Clarence Ahlschlager the budget was passed 5-0 and will be submitted to City Council for final approval.

### Old Business-

Update on Schulenburg entrance flower beds- The city has cleaned & is painting the planters. They are looking much better.

SEDC branding project update. Alycia gave credentials for the board to go on the website to review all the information. The board is still looking for a few testimonials to add to the website.

Where to store EDC documents – Records Consultants, Inc – The City uses this service to scan and store documents. Wendy contacted this company to explore our options. For our board this service is too expensive. Coy Romine suggested using Dropbox. They have a free version that would work for the documents that the EDC has. Wendy will look further into this for the board.

Adding EDC advisors. The board is looking for a couple of advisors to the board. Coy Romine & Jordan Machac have agreed to serve as advisors. Mark Friedrich made a motion, second by Ona Marak to add Coy Romine and Jordan Machac as advisors to the SEDC board. The motion passed unanimously.

### New Business-

The possible part time employee that may be interested would like a job description. Wendy will look back to see what it was when the board previously discussed it.

New ideas for the next year. Advertising grant. Possibly offering \$1000.00 advertising grant for a business that will do a highway billboard that mentions exiting the Schulenburg exit.

### Open Discussion

The Mayor would like to meet with the president and at least one other member from both the Chamber and the EDC to plan together what Schulenburg can offer new businesses willing to come to our town. She would like for Schulenburg to present a united front for new business. When someone calls either place the same information can be passed along to everyone. She would like to meet September 9<sup>th</sup> or 11<sup>th</sup> Coy Romine suggested a sort flyer with information about our town and what we can offer a business.

Piper Jo may also be interested in a beautification grant as they have purchased an additional building.

### Next Meeting

Wednesday, September 10, 2025 @ 6 pm in council chambers.

Motion to adjourn the meeting was made by Clarence Ahlschlager, Sylvia Mendoza seconded the motion and passed unanimously. Meeting was adjourned at 7:01 pm.

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Wendy Fietsam, Secretary